

**Blended Learning
Towards a Mix for SMEs
Letter of Consent / Panel Profile**



Please return this questionnaire
signed by fax or mail before Monday, 12 February '07:

National College of Ireland

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Dublin, Ireland
Fax: 00353-1- 4972 200

Company Name / Organization	
Contact Name	
Street	
City	
Country	

1. Profile of the Company / Organization (Please answer 1.1 OR 1.2)

1.1 Which industry does your company or organization belong to?

- Tourism IT Other, please specify:

1.2 How long have you been working in that field? _____ years

1.3 What size is your company / organization?

- <10 employees < 50 employees < 250 employees > 249 employees

2. Details on the participant

2.1 May I ask how old you are?

- Younger than 25 25-35 36-45 46-55 56-65 Older than 65

2.2 Which position do you currently hold in your organization?

3. Professional training in your company / organization

3.1 Do you have a training & development plan for your staff as part of your overall strategy?

- Yes No n/a

3.2 Do you have a training & development budget for 2007?

- Yes, it is adequate Yes, but it is inadequate No n/a

3.3 Workforce development is an important management task in your company / organization.

- Agree Partly agree Disagree n/a

3.4 Continuous professional development of staff is part of our corporate culture already.

- Agree Partly agree Disagree n/a

All data from this survey will be solely used and stored for project related analysis and interpretation! Thank you for participation in the study!

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- 3.5 Do you use e-learning programs embedded in your business processes for:
- 3.5.1 Instructions on how to use appliances, machines and equipment Yes No
- 3.5.2 Implementation of new legal provisions, standards Yes No
- 3.5.3 Acquisition of new industry specific knowledge Yes No
- 3.5.4 Other, please specify:

3.6 How many of your employees were involved in continuing education initiated by your company / organization in 2006?

- 3.6.1 Total (number): _____
- 3.6.2 Delivered in-company (number): _____
- 3.6.3 Delivered externally (number): _____

3.6.4 Don't know

3.7 How many employees have pursued job-related studies / training in their own time in 2006? (number) _____

3.8 Does your company / organization provide training on its own or in cooperation with external providers?

- On our own With externals n/a

3.9 Do you plan to use e-learning for your training? (Please check only one item)

- Yes, short term Yes, medium term No

4. Co-operation in the study

4.1 Are you available to answer three online questionnaires of the study between February and June 2007? (Estimated time is 3 x 30 min.) Yes No

4.2 Your email address to contact you in regard to the study:

4.3 Would you like your company logo presented on our website? Yes No
- On the results webpage at the end of the study and for the documentation.

Signature, place, date

Do you have any further questions or comments regarding the study?