

**Blended Learning  
Towards a Mix for SMEs  
Letter of Consent / Panel Profile**



Please return this questionnaire  
**signed by fax or mail before Monday, 12 February '07:**

**National College of Ireland**

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Dublin, Ireland  
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<b>Company Name / Organization</b>	
<b>Contact Name</b>	
<b>Street</b>	
<b>City</b>	
<b>Country</b>	

**1. Profile of the Company / Organization (Please answer 1.1 OR 1.2)**

1.1 Which industry does your company or organization belong to?

- Tourism       IT       Other, please specify:

1.2 How long have you been working in that field? \_\_\_\_\_ years

1.3 What size is your company / organization?

- <10 employees     < 50 employees     < 250 employees     > 249 employees

**2. Details on the participant**

2.1 May I ask how old you are?

- Younger than 25     25-35     36-45     46-55     56-65     Older than 65

2.2 Which position do you currently hold in your organization?

**3. Professional training in your company / organization**

3.1 Do you have a training & development plan for your staff as part of your overall strategy?

- Yes       No       n/a

3.2 Do you have a training & development budget for 2007?

- Yes, it is adequate     Yes, but it is inadequate       No     n/a

3.3 Workforce development is an important management task in your company / organization.

- Agree       Partly agree       Disagree       n/a

3.4 Continuous professional development of staff is part of our corporate culture already.

- Agree       Partly agree       Disagree       n/a

**All data from this survey will be solely used and stored for project related analysis and interpretation! Thank you for participation in the study!**

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- 3.5 Do you use e-learning programs embedded in your business processes for:
- 3.5.1 Instructions on how to use appliances, machines and equipment  Yes  No
- 3.5.2 Implementation of new legal provisions, standards  Yes  No
- 3.5.3 Acquisition of new industry specific knowledge  Yes  No
- 3.5.4 Other, please specify:

3.6 How many of your employees were involved in continuing education initiated by your company / organization in 2006?

- 3.6.1 Total (number): \_\_\_\_\_
- 3.6.2 Delivered in-company (number): \_\_\_\_\_
- 3.6.3 Delivered externally (number): \_\_\_\_\_

3.6.4 Don't know

3.7 How many employees have pursued job-related studies / training in their own time in 2006? (number) \_\_\_\_\_

3.8 Does your company / organization provide training on its own or in cooperation with external providers?

- On our own  With externals  n/a

3.9 Do you plan to use e-learning for your training? (Please check only one item)

- Yes, short term  Yes, medium term  No

**4. Co-operation in the study**

4.1 Are you available to answer three online questionnaires of the study between February and June 2007? (Estimated time is 3 x 30 min.)  Yes  No

4.2 Your email address to contact you in regard to the study:

4.3 Would you like your company logo presented on our website?  Yes  No  
- On the results webpage at the end of the study and for the documentation.

\_\_\_\_\_  
Signature, place, date

**Do you have any further questions or comments regarding the study?**